



# Self-Install Manual IKEA

Samsung QM/QB series

October 2020

## INTRODUCTION AN MOUNTS/BRACKETS

This installation manual is for single screens delivered by ZetaDisplay. The screens will come with a mounting/bracket. All information, manuals, drawing can be found the [Document Centre](#)

The webpage requires a password , please send an email to [deployment.ikea@zetadisplay.com](mailto:deployment.ikea@zetadisplay.com) to request the password.

Here is an Overview of the correct mounting per Module for SMS Mounts and Peerless Mounts:

Ishop Name	Screen size and Orientation	Mount Peerless	Mount SMS
<b>13" Touch Wall Landscape</b>	13" Touch Wall Landscape	PF630	ARM-410
<b>13" Touch Wall Portrait</b>	13" Touch Wall Portrait	PF630	ARM-410
<b>13" Wall Landscape</b>	13" Landscape	PF630	ARM-410
<b>13" Wall Portrait</b>	13" Portrait	PF630	ARM-410
<b>24" Wall Landscape</b>	24" Landscape	PF630	ARM-410
<b>24" Wall Portrait</b>	24" Portrait	PF630	ARM-410
<b>43" Wall Landscape</b>	43" Landscape	PF640	Func Bracky
<b>43" Wall Portrait</b>	43" Portrait	PF640	Func Bracky
<b>50" Wall Landscape</b>	50" Landscape	PF640	Func Bracky
<b>50" Wall Portrait</b>	50" Portrait	PF640	Func Bracky
<b>55" Wall Landscape</b>	55" Landscape	PF640	Func Bracky
<b>55" Wall Portrait</b>	55" Portrait	PF640	Func Bracky
<b>65" Wall Landscape</b>	65" Landscape	PF650	Func Bracky
<b>65" Wall Portrait</b>	65" Portrait	PF640P	Func Verty
<b>75" Wall Landscape</b>	75" Landscape	PF650	Func Bracky
<b>75" Wall Portrait</b>	75" Portrait	PF640P	Func Verty
<b>Business</b>	49" Landscape	PF640	Func Bracky
<b>Campaign / Info Wall</b>	55" Landscape	PF640	Func Bracky
<b>Customer Service Desk Cashier Line Wall</b>	55" Landscape	PF640	Func Bracky
<b>Customer Service Waiting Area</b>	65" Landscape	PF650	Func Bracky
<b>Family Station</b>	65" Landscape	PF650	Func Bracky
<b>Homes Communication</b>	43" Portrait	PF640	Func Bracky
<b>Launch Small</b>	75" landscape	PF650	Func Bracky
<b>Restaurant Full Menu</b>	55" Portrait x2	PF640P	Func Bracky
<b>Restaurant Glasses and Trays</b>	43" Landscape x 3	PF640	Func Bracky
<b>Restaurant Serving Line</b>	43" Landscape with special Bracket	N/A	N/A
<b>Service Desk Waiting Area</b>	65" Landscape	PF650	Func Bracky
<b>Share Home Furniture Knowledge Non-Interactive</b>	13" Portrait	PF630	ARM-410
<b>Statement</b>	75" Portrait	PF640P	Func Verty
<b>Sustainability</b>	55" Portrait	PF640	Func Bracky
<b>Swedish Food Market Wall</b>	50" Landscape	PF640	Func Bracky
<b>Totem Swedish Food Market White</b>	75" Portrait	PF640P	Func Verty

## HANDLING THE SCREENS

Please handle the screen as described in the Manufacturer Screen Manual!

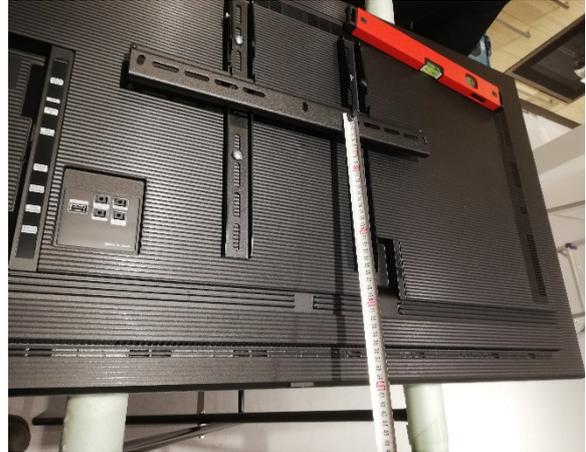
## MOUNTING THE SCREENS

Please check if the Wall that holds the installed Module(s) can hold the weight indicated in the Module Drawing

1. Locate the spot you should install the screen



2. Attach the bracket on the screen



3. Find the exact center of where to mount the screen and mark it



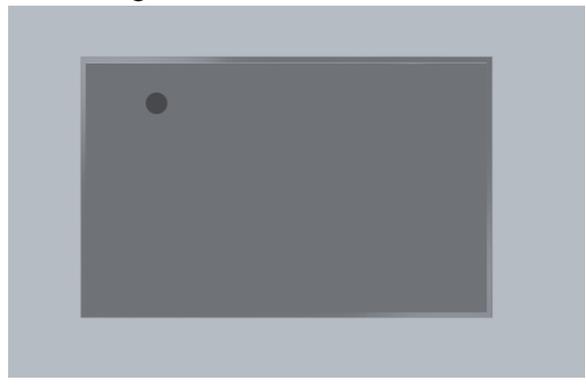
4. Measure where to attach the mounts. Keep in mind the location of the brackets. Measure on the back of the screen so the screen is attached as planned.



5. When attaching the bracket, use a level to ensure it will be installed in level.



6. Cables should preferably be lead through a hole through the wall behind the monitor.



Always be 2 persons when attaching the monitor to the bracket if the size is above 49 inches.



- When installing monitors in portrait mode, the cable connectors should **always** be on the left side on the bottom.
  - If not, the monitor will be mounted upside down.
- Also, do not change screen orientation to portrait, from the menu, leave it to horizontal.
  - We use our software to change orientation.
- You need a 24/7 electric outlet close to the monitor.
  - Be sure to use this and not one of the other outlets.
  - They are usually connected to a timer which turns i.e. the lights in the store on and off every day.
- There should also be prepared a network cable / reachable WLAN connection (depending on which module that is installed), usually found above the ceiling.
  - Connect both the electricity cable and the network cable to the monitor.
  - It is recommended to do it while you attach the monitor to the bracket.

For Support please use the support form:

<https://zetadisplay.com/help-request-form/>

GO TO THE NEXT PAGE TO LEARN ABOUT SETTING UP THE MODULES!

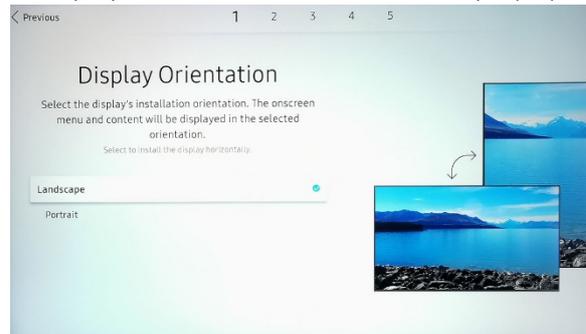
## INSTALLING ZETA PLAYER – SAMSUNG QM SERIES

- Samsung SOC monitors comes with an integrated operating system and hard drive. Therefore, external players are not required.
- If the monitor comes without a preinstalled software, it needs to be installed onsite. That requires a working network connected to the screen.
- If the screen starts and shows the Logo under step 11, it is a pre-staged screen and you can skip 1 – 10 in this manual below.

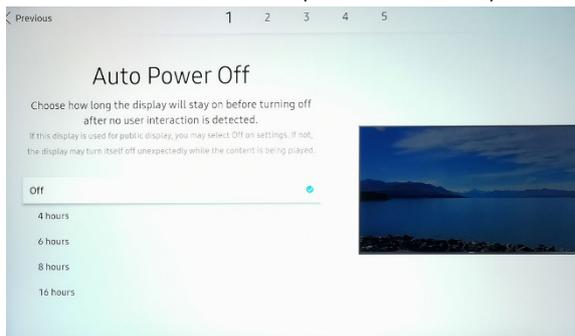
### 1. Select language



### 2. Display orientation: **ALWAYS** Landscape (!!!)



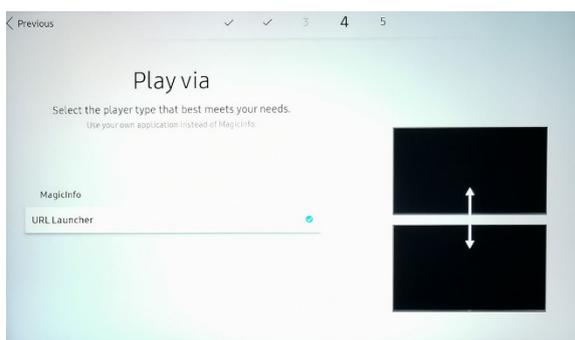
### 3. Auto Power Off = "Off (Recommended)"



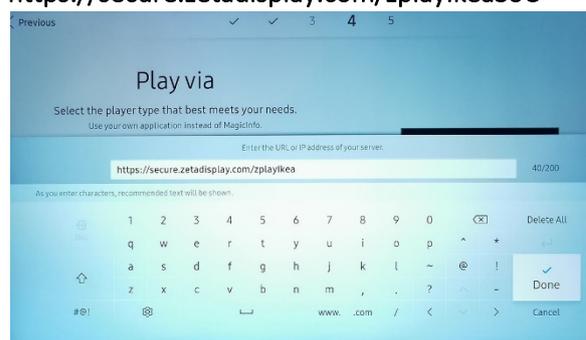
### 4. Network settings



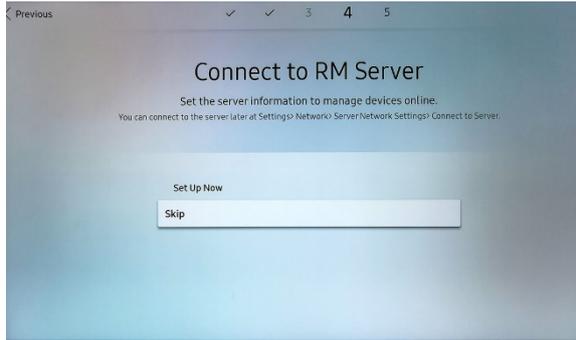
### 5. Choose URL Launcher (Important!)



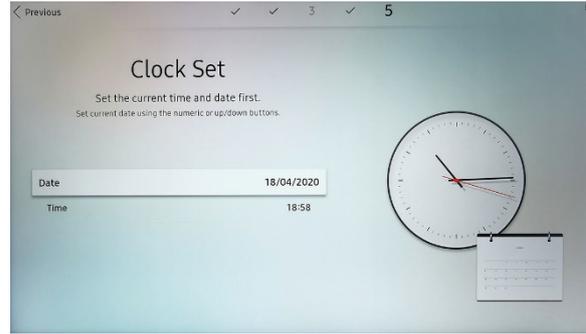
### 6. Type the URL of the URL Launcher: <https://secure.zetadisplay.com/zplaykeaSoC>



7. Connect to RM Server > Skip



8. Set date and time



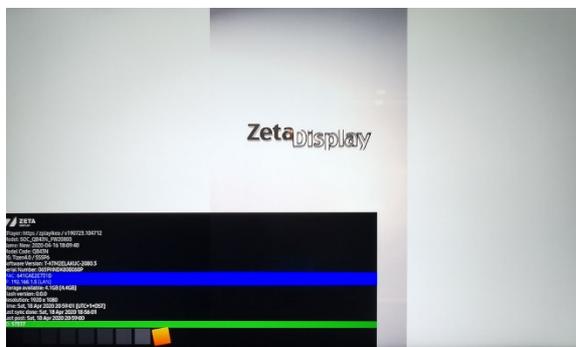
9. After restart the menu screen should appear. Choose Zplayer



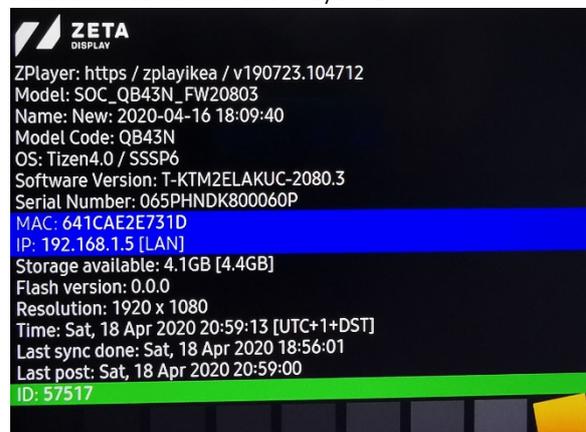
10. The player will now download and start



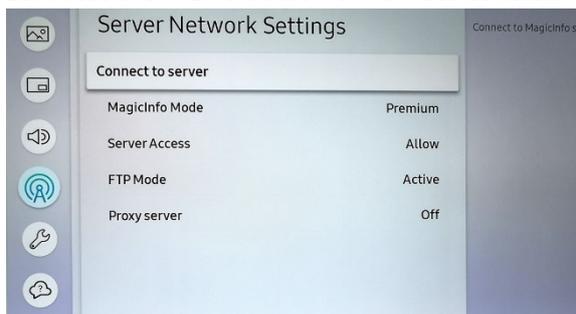
11. Once the player has started, press the INFO button on the remote control.



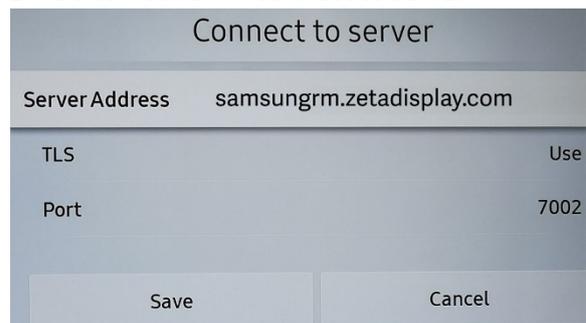
12. An info box will then appear, and you can get the **Player ID**, (Required to register player) Please write down the Player ID



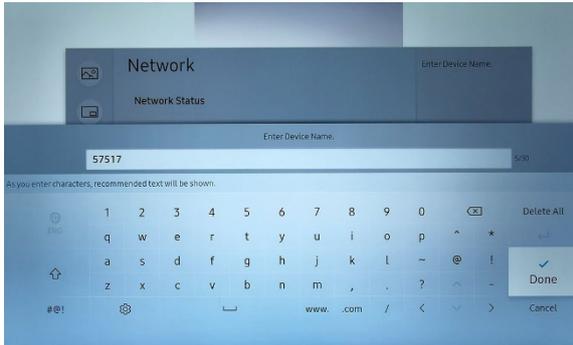
13. Press the MENU button on remote control.



14. Go to Network – Connect to server



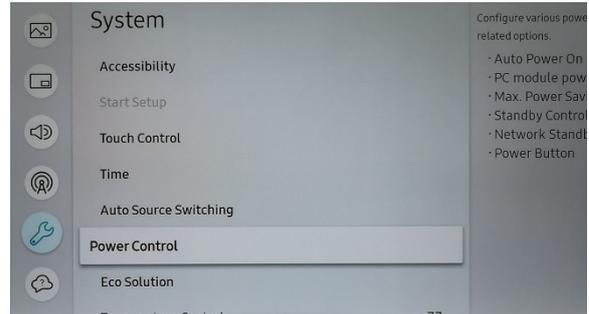
14. For Device name, type the **Player ID** (fig 11)



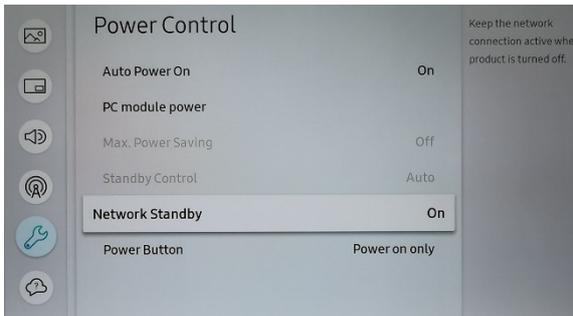
Server address: [samsungrm.zetadisplay.com](https://samsungrm.zetadisplay.com)

TLS: Use | Port: 7002 | Save

15. Navigate to Settings - Power Control



16. Network Standby should be **On**



17. Press HOME and start Zeta Player. (fig 8).

Player will start downloading content once the player is registered through the Deployment App.



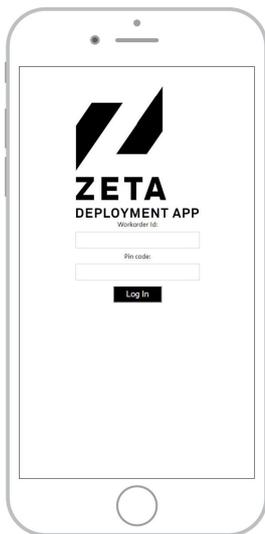
## REGISTER THE PLAYER TO THE CMS PORTAL

When a player is installed, it is just a dummy player with default content. All players need to be identified to the CMS portal in order to be registered to a playlist and start playing the correct content.

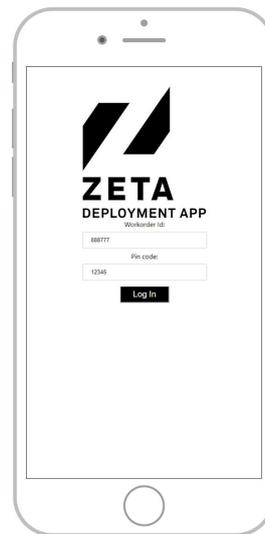
For this purpose, we have developed a Deployment App webpage, which will make this process easy, using a cell phone.

Before the installation you should have received a link to the Deployment App as well as a username and password for the specific store. Login at this url: <https://secure4.zetadisplay.com:7070/>

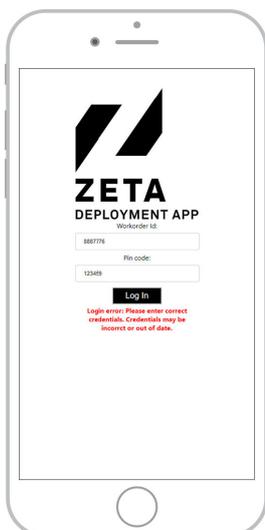
1. Open the Deployment App



2. Use the login credentials you have received prior to the installation



3. If you type wrong, you will get an error message



4. Once logged in, type the **Player ID** on the player you want to register



5. If you type wrong player ID you will see an error message



6. After providing correct player ID you will get a list of playlists/locations in the store. Chose the correct playlist for the specific player



7. For stores with lots of playlists, you can use the Filter box to search for keyword and minimize the list



8. Press the correct playlist and choose Install



9. A confirmation will appear, and the player will start downloading content. You might see that the screen “flickers” and goes black for a very short time. This is normal and means that it has received the info on the playlist



10. Once the player is installed and you have pressed Continue you will be sent to the start page and can now register a new player



#### 4. PROBLEM SOLVING

- IKEA has a dedicated VLAN for digital signage, internally named VLAN 168.
- Prior to the installation it should have been set up and patched from IKEA's side, usually by Local IT in the store.
- All players should be using DHCP.
- After installation, the player do not receive a 5 digits Player ID.
  - It will replace the player ID with it's MAC address (8 digits) if it does not manage to establish a connection to the CMS server.

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